

# *METHODICAL MARKETING*

*How to Generate Tons of Traffic, Opt-Ins,  
and Sales Using Free Web 2.0 Properties*

Proudly Brought To You By:

[Jimmy R Williams "THE METHODICAL MARKETER"](#)

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**THE METHODICAL MARKETER**

This systematic approach isn't for the hobbieist, it's only for those who are serious about their business and are willing to work. This is will be intense, but you and your business will be changed forever. If you want laser sharp focus and a step-by-step action plan that will take you to the next level, then you are in the right place and all you have to do is take action. In the next few weeks you can either be older, or you can be older with a rock solid foundation, education and action plan to reach your goals. It's your choice.

With that said, be sure and look closely as I uncover the traffic strategies that will blow the lids off your competitors. Remember, this will not just be another ebook, we all have enuff of them sitting on our hard drive eating up RAM.

I will be starting with the premise that you already have a website and are in need of more traffic. Here is what to do 1<sup>st</sup>. Get Organized.

- **To record information you will need: A spreadsheet to record your campaigns:** Excel (Microsoft Office), Calc (Open Office) or Google online spreadsheets can do the trick.

**A browser tool to manage login information:** <http://keepass.info/index.html> (free) or <http://www.roboform.com> (good one).

**For each campaign, you will need: A keyword oriented email address:** "Gmail" or "Yahoo mail" are the default choices. A pen name is usually used, but this is not legal advice, make your own choices. **An account in each Property:** Some simple but very important details -make username keyword oriented, Use the email address you opened for the campaign.

To keep it simple, use the same pen name as used for the email (if you used a pen name). Again, this is not legal advice, make your own choices. Use your chosen-keyword-phrase when creating your properties, so that the phrase appears in the title, as well as in the URL.

**What information do you need to keep record of? Email info:**

- Username
- Password
- Name

**Properties info:**

- Username
- Password
- Name
- Main URL (your page)
- RSS Feed URL of your page

## Methodical Marketing Traffic System

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After you carefully choose your 'money' keywords, you are going to have to **PROMOTE** each and every keyword. Real "players" don't just promote a 'site' – they promote EVERY KEYWORD or KEYWORD PHRASE that matters! Everything you are going to see below is for only **ONE keyword** . (I told you it was going to be a ton of WORK!)

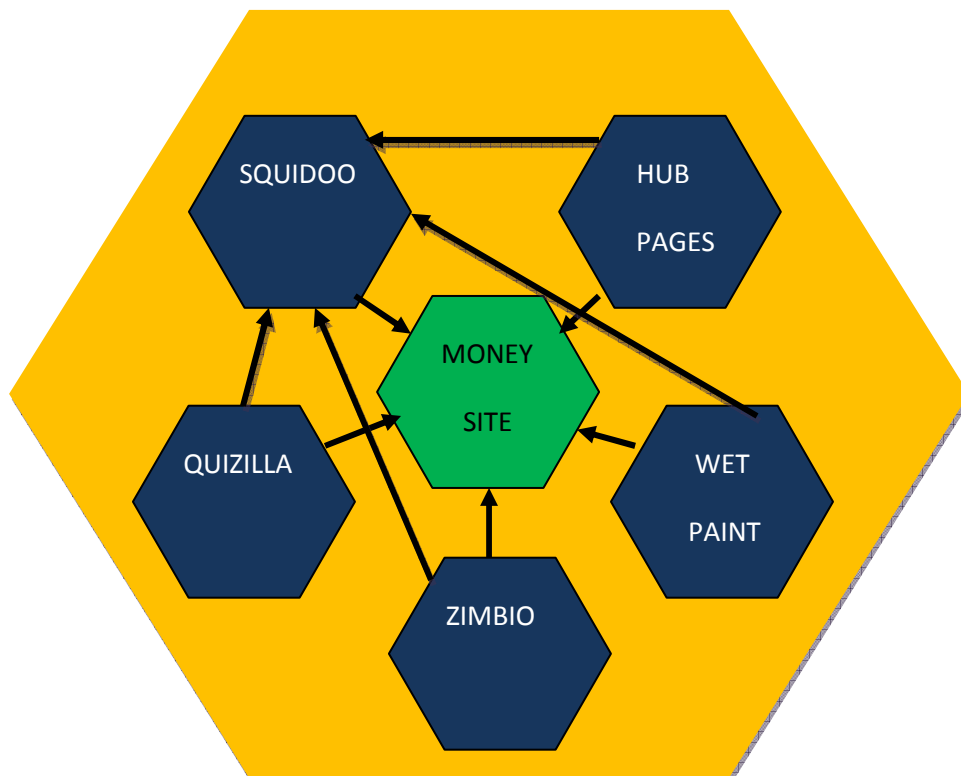
### The Web 2.0 Buffer zone

We have to start somewhere, so it may as well be in the Web 2.0 world (since Google LOVES it!). The "buffer zone" is a set of Web 2.0 properties . They will link to your "**money page**" (landing page, squeeze, affiliate, e-commerce, wordpress blog,etc).

I like to start with Web 2.0 properties, as these are the ones that you will promote the hardest and are the ones that have more chances of appearing on **PAGE ONE of Google therefore allowing you to push away the competition**. We choose the following set of properties that Google is "liking" at the moment and always updating / reviewing changes in the market. *The initial set we are using today is . . .*

- Squidoo
- Hubpages
- Quizilla
- Zimbio
- Wetpaint

**Web 2.0 "Cloud" Linking structure:**



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### Bookmark “Screen”:

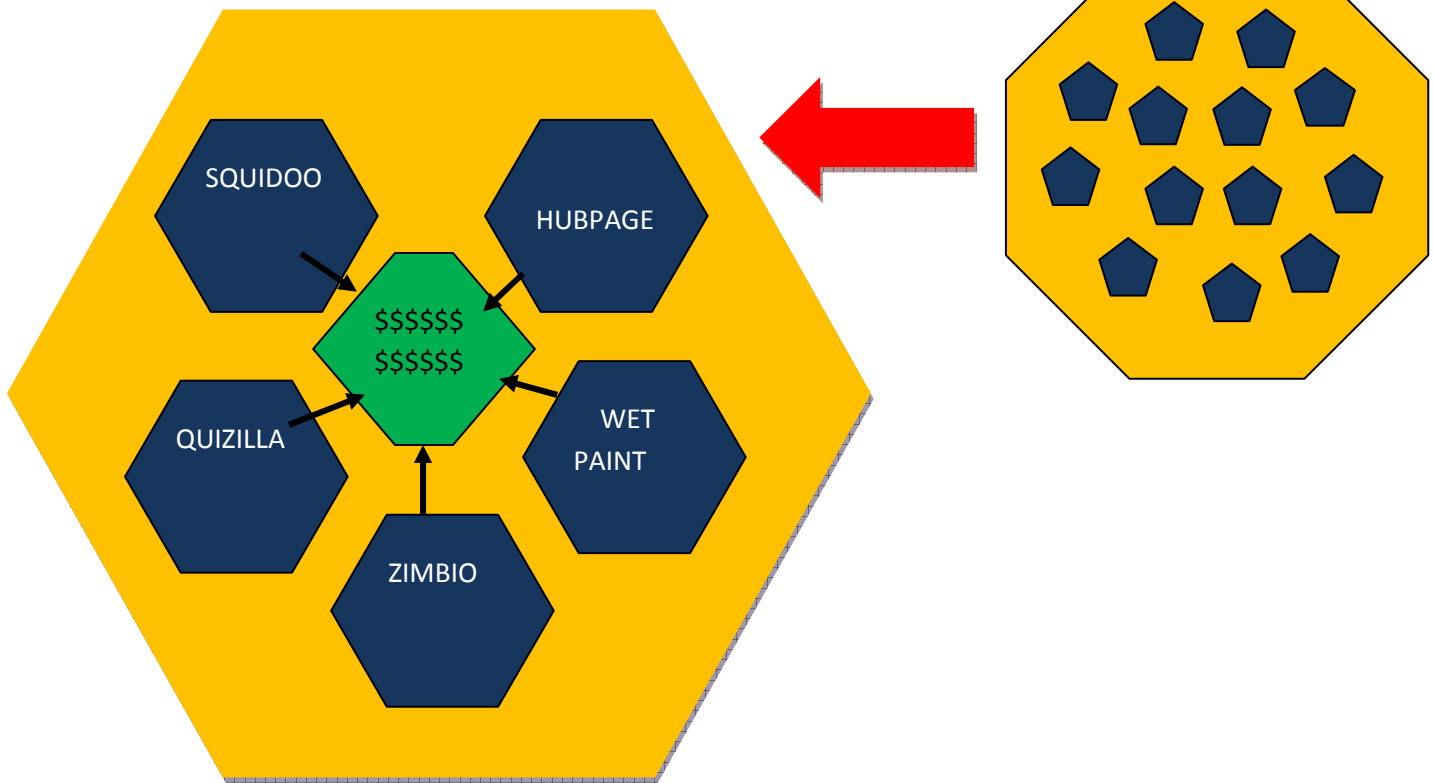
So you have your Web 2.0 properties in place – do you think you are done yet? **NOT EVEN CLOSE!** We need to **“SUPPORT THE SUPPORTERS”**. Which means that **EVERY SINGLE PROPERTY** for **EVERY SINGLE KEYWORD OR KEYWORD PHRASE** needs to be promoted and carry some “weight” or what is called **“LINK JUICE”** – and the next step is to bookmark everything (*and I do mean EVERYTHING!*) . . .

#### “Bookmark Screen” Linking structure

The “Screen” bookmarks EVERY buffer (Web 2.0) site individually (AND every other of the various links / spots you are going to discover in this document too!). Yes **EVERY** single one!

LINKING STRUCTURE

BOOKMARK SCREEN



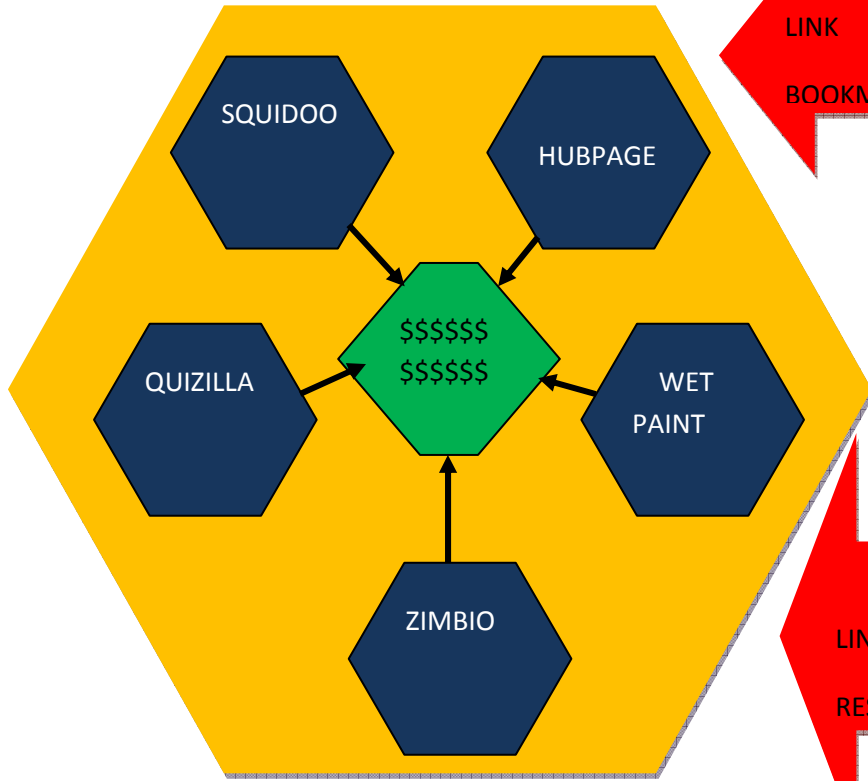
### Article Submission “Cloud”

Article marketing is one of the most **CONSISTENT** and **BEST** sources of traffic / links that can have an immediate and long-term benefit to your business ! **Remember the importance of REAL content here – if you want to hire someone to do the writing for you it is very important that you get someone that can provide good content that will keep your visitors attention and get sales.**

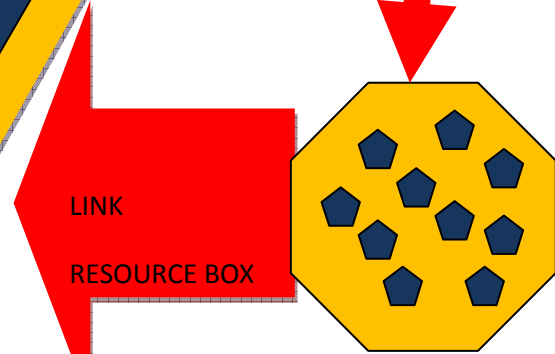
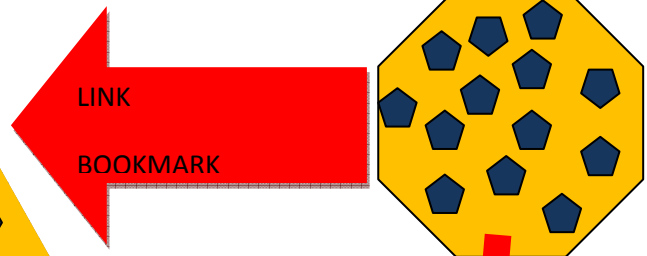
Remember, when you are hiring someone to do writing for you, cheap is not always the best way to go. Sometimes you get what you for!

#### “Article Screen” Linking structure:

LINKING STRUCTURE  
ARTICLE



BOOKMARK SCREEN



ARTICLE DIRECTORIES

[webpronews.com/submit.html](http://webpronews.com/submit.html)  
[www.ezinearticles.com](http://www.ezinearticles.com)

[www.buzzle.com](http://www.buzzle.com)

[www.isnare.com](http://www.isnare.com)

[www.goarticles.com](http://www.goarticles.com)

[www.ariclecity.com](http://www.ariclecity.com)

[www.articlealley.com](http://www.articlealley.com)

[www.amazines.com](http://www.amazines.com)

[www.articlefinders.com](http://www.articlefinders.com)

[www.americanchronicle.com](http://www.americanchronicle.com)

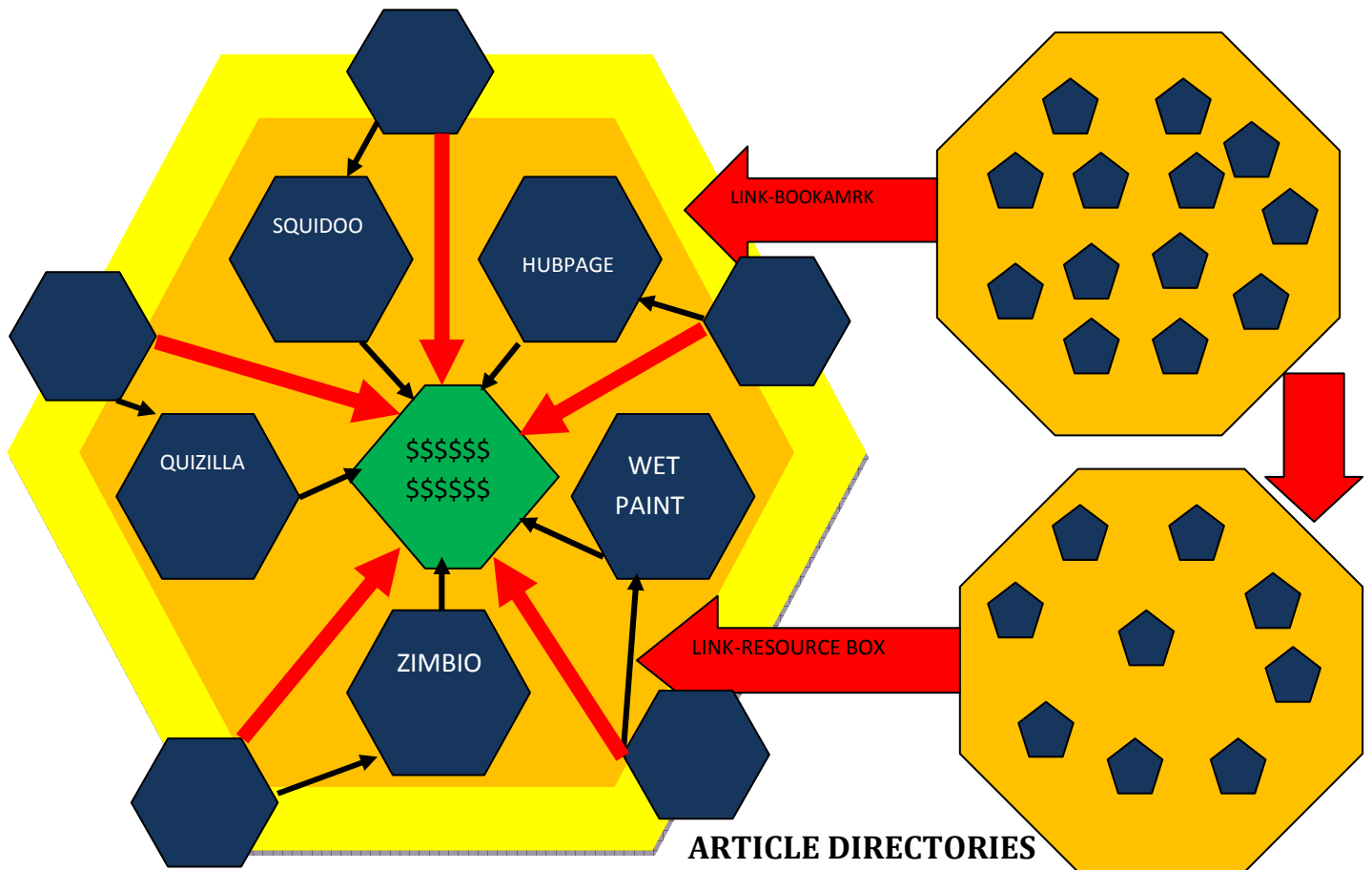
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## Second Web 2.0 “Cloud”

**NO, you are NOT done yet** – one “layer” or SCREEN of Web 2.0 sites just is NOT enough to really corner the market and make **LONG-TERM BIG MONEY!** *Please do not forget – you have to bookmark and promote this whole ring as well!*

“2<sup>nd</sup> Web 2.0 Screen” Linking structure:

STRUCTURE



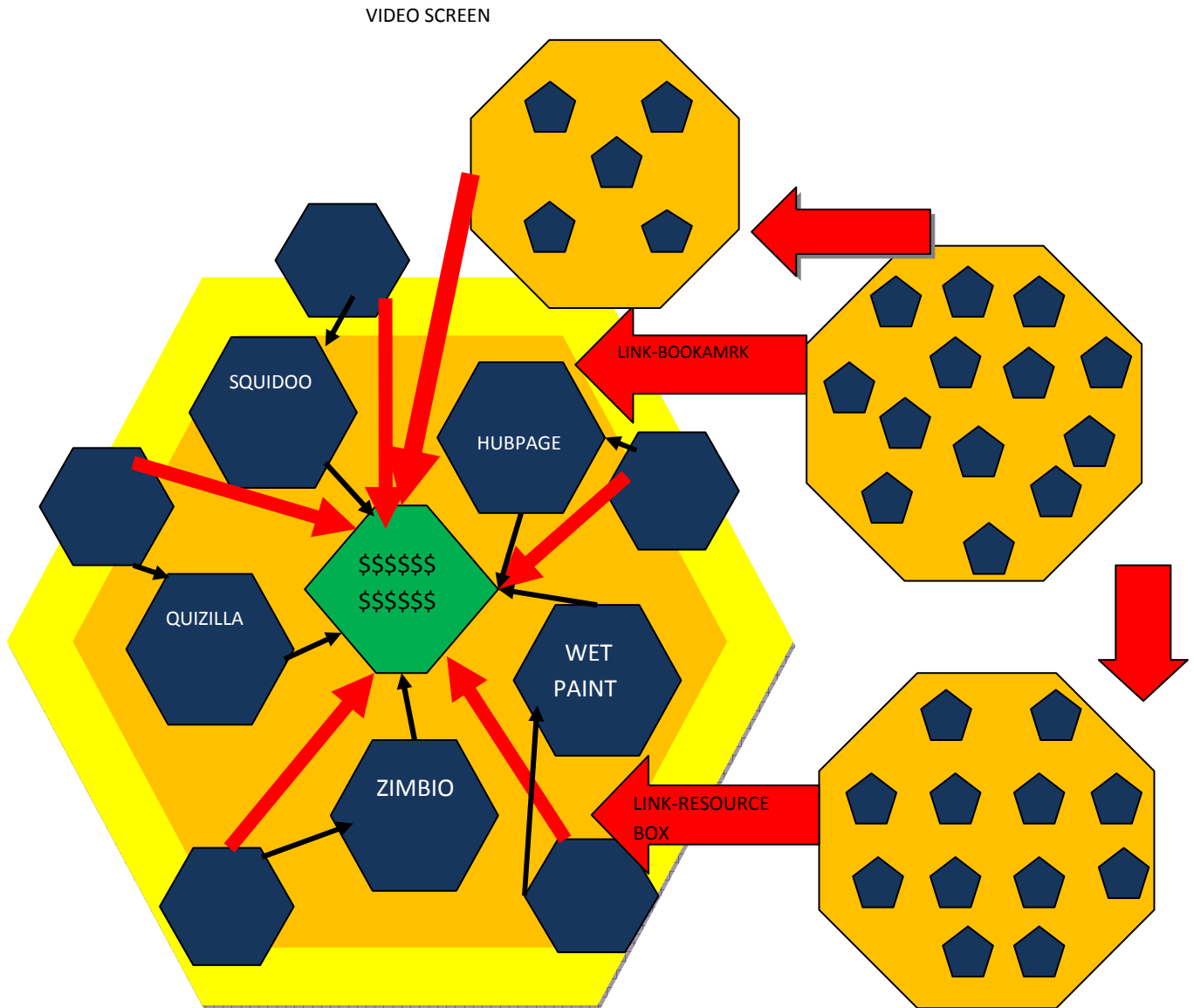
## Video Promotion “Screen”

‘Text’ just isn’t enough to cut it on Google these days . . . Rich media / “Universal Search” is the NEXT battleground. And remember – **THIS IS YOUR BUSINESS AND YOU ARE OUT TO MAKE MONEY!** If video marketing is not a part of your marketing mix today, you better figure this step out very quickly. *And OH YEAH – the Video “SCREEN” ALSO needs to be promoted (bookmarked, ETC!)* “Video Screen” Linking structure:

[www.youtube.com](http://www.youtube.com) [www.viddler.com](http://www.viddler.com) [www.myspace.com](http://www.myspace.com) [www.4shared.com](http://www.4shared.com) [www.megavideo.com](http://www.megavideo.com)

you can also use [www.tubemogul](http://www.tubemogul.com) to load to sites automatically once you have an account.

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### Press Release Screen”

**Articles are JUST NOT ENOUGH.** Many of the same people in the same niche and market as you are in are only doing **Article Marketing**. But we are going to keep you **TWO STEPS AHEAD** of your competitors and the search engines as well, especially google. **Press Release Directories:**

Press Releases are an important aspect of online business. Every time you have an event, product release, redesign of your website, sale, or anything else you can think of that would be of interest to the media, you should distribute a press release. If done properly a press release will generate a large amount of traffic and you may even be covered by the

media, which will generate even more traffic to your website. Every press release you put together must give a person or media personnel a reason to look further.

Organize your press release like an introduction to your product, have your final product will be on your web page. Press release sites make their money by attempting to get you to upgrade your distribution. This is not necessary and will be a waste of money; all you need to do is submit your press release to every free directory you can find. Your press release will even end up on Google News and Yahoo News.

#### PRESS-- RELEASE --SITES:

→ [www.free-press-release.com](http://www.free-press-release.com)

→ [www.clickpress.com](http://www.clickpress.com)

→ [www.prlog.org](http://www.prlog.org)

→ [www.afly.com](http://www.afly.com)

→ [www.pressreleasespider.com](http://www.pressreleasespider.com)

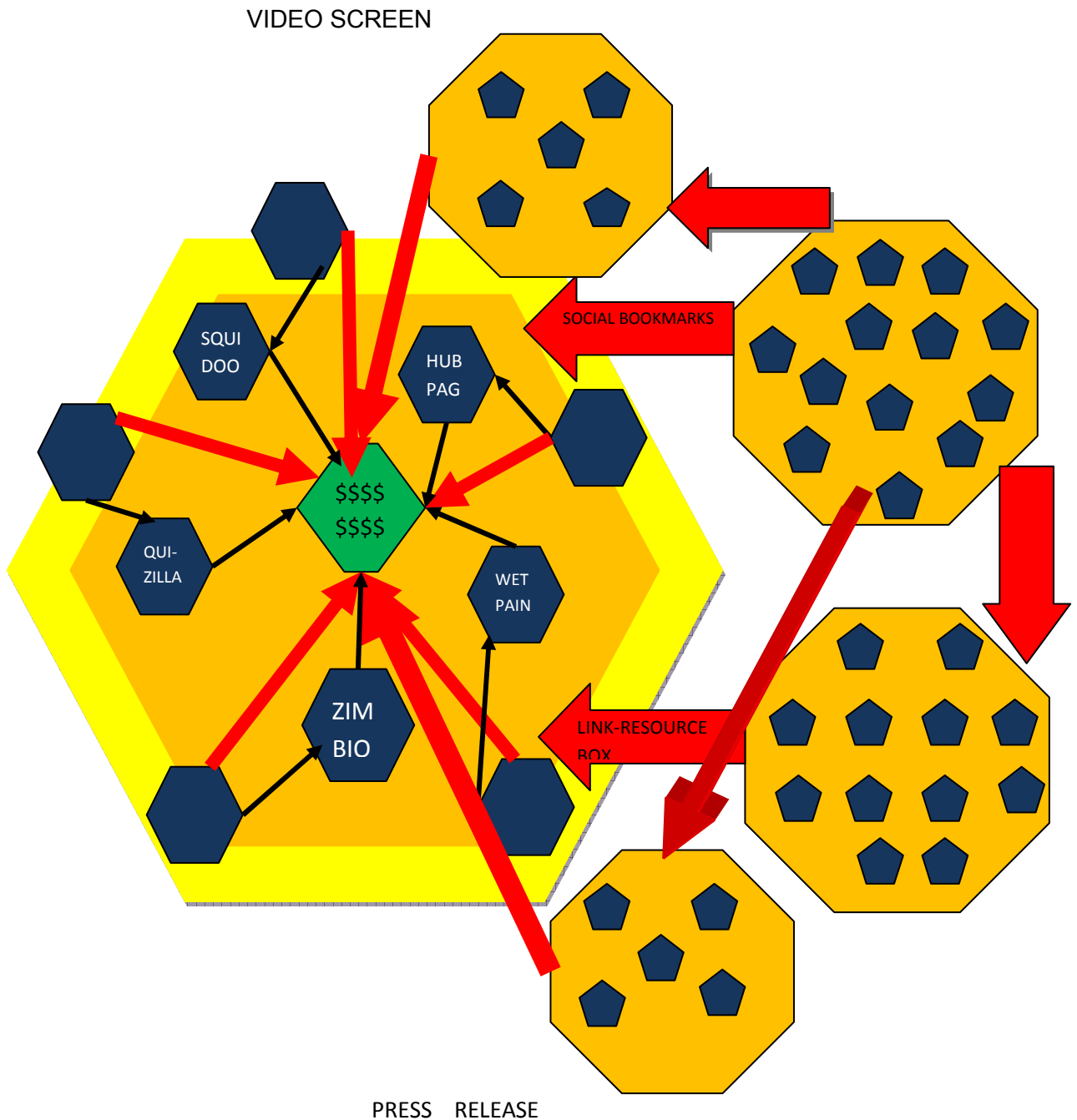
→ [www.pressmethod.com](http://www.pressmethod.com)

→ [www.1888pressrelease.com](http://www.1888pressrelease.com)

→ [www.sanepr.com](http://www.sanepr.com)

→ [www.prurgent.com](http://www.prurgent.com)

→ [www.prfree.com](http://www.prfree.com)



Now, we still will go on and add the audio sharing sites such as  
[www.treemo.com](http://www.treemo.com) [www.itunes.com](http://www.itunes.com) [www.blogtalkradio.com](http://www.blogtalkradio.com)  
[www.podcastalley.com](http://www.podcastalley.com) [www.podnova.com](http://www.podnova.com) [www.odeo.com](http://www.odeo.com)  
[www.podscope.com](http://www.podscope.com) and there are others that you can use as well.

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We must also ping these sites once we place content on them. Not only will we do that but we will use many of the other social media sites that are available to us that are search engine magnets. These sites are proven to get tons of traffic and are just waiting to be exposed for your benefit

This is a lot of work and requires persistence and consistency to gain maximum benefit. Could you do this by yourself? Of course you could if you want to become a lonely internet marketer and lose hours of sleep. However, there is an alternative.

**YOU DON'T have to spend every waking hour** writing COUNTLESS articles and content for your web 2.0 properties.

**YOU DON'T have to figure out** what to do once you have content for your target market

**YOU DON'T have to spend weeks** at a time building out 100's of Web 2.0 properties to dominate Google, all by yourself isolated from the world.

**YOU DON'T have to spend your days and nights** book marking and pinging your sites when you could be out enjoying time with friends and family.

**YOU DON'T have to concern yourself** with doing boring press releases and article submissions

**YOU DON'T have to submit and upload** your videos to the hundreds of video search engines.

**YOU DON'T have to worry** about RSS feeds and what they mean, because we handle it all for you

**YOU DON'T have to train or manage us**, because we are marketing experts

**YOU DON'T have to baby sit us**, and wonder if we will get the job done.

**YOU DON'T HAVE TO DO ANY WORK BECAUSE WE WILL DO ALL OF THE ABOVE FOR YOU!** *Get the picture?*

**WE DO ALL the work so you** can focus on what is important to you, running your business.

[To take your marketing to the next level click here](http://themethodicalmarketer.com)

<http://themethodicalmarketer.com>

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# *RECOMMENDED RESOURCES*

## [DIRECTORY SUBMITTER](#)

Secret weapon to getting 1,645 quality, 1 way links to my brand new websites in less than 1 month! I think you'll be surprised when you visit the website and watch the demo video.

## [ARTICLE SUBMITTER](#)

Getting Super High Quality, One Way Links Has Never Been Easier! Submit Unlimited Articles To A Whopping 374 Article Directories!

## [SEO ELITE](#)

The secret tool that tens of thousands of the top ranked Google sites have been quietly using for years